



mint MONEY

Whichever way you look at it, our Personalised Wonders usher in fortune for all. These sheer marvels help express and share any feeling, eventually bringing distant hearts closer.

For you, the business is so profitable that you may mistake our equipments for currency printing machines.

Presto®
PERSONALISED WONDERS

FRANCHISE REQUIREMENTS

Investment : 10 Lacs
Space : 40 ~ 400 Sq. ft in Prime Retail Area
Location : High Streets, Malls, Shop in Shop
Attitude : Flair for Customer Service and a Creative Bent of Mind
Target Cities : Unrepresented Cities and Towns



for further enquiries,
call Manisha ~ +91 97487 77272
or email ~ manisha@prestowonders.com

why

should you select *Presto* Franchise?

All products are 100% customised

Customisation done in just 30 minutes at the store itself while the customer waits

A Range of 600 products, covering categories like:



Personal Gifting



Corporate Gifting



Awards & Appreciation Products



Personalised Home Decor



Premium Office Rubber Stamps

Minimum **personal involvement** for the franchise owner

Sinfully profitable. Ratio between sale : purchase = 3:1

Total **hand holding** - from concept to commissioning.

Flexible franchise plans to suite every market and investment profile



some
of our exclusive stores



Phoenix Marketcity ~ Bengaluru



Civil Lines ~ Allahabad



South City Mall ~ Kolkata



High Street Store ~ Adhyar, Chennai



Viviana Mall ~ Thane



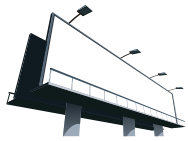
Total Mall ~ Bengaluru



Kiran Shankar Roy Road ~ Kolkata

how

do we promote our stores?



Advertisements



Exhibitions



Electronic media



Celebrity visits



how

do we support our franchisees?



- Assistance in Site Selection
- Assistance in Store Fit-Outs
- Staff Appointment and Staff Training on a continuous basis
- Creative Support for Design Templates and Event Specific Merchandising
- On-Site maintenance of Equipments
- Sales Supports, Market Identification and Product updates
- Annual Franchise Meets
- Upgrade option of Master Franchise for Unit Franchisees



what

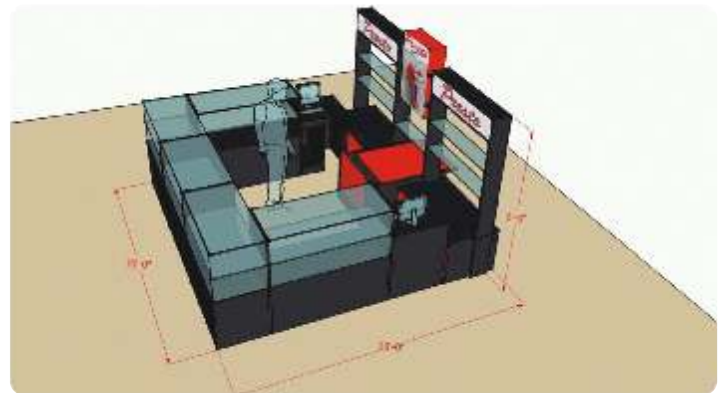
is the ideal location for this business?



Store Format

Location: Premium High Street, Shopping Malls, other high footfall locations.

Space: 200 to 400 Sq. Ft. Carpet Area



Kiosk Format

Location: Shopping Malls, Amusement Parks, Stand alone Multiplexes, Shop in Shop, other high footfall locations.

Space: 40 to 120 Sq. Ft. Carpet Area

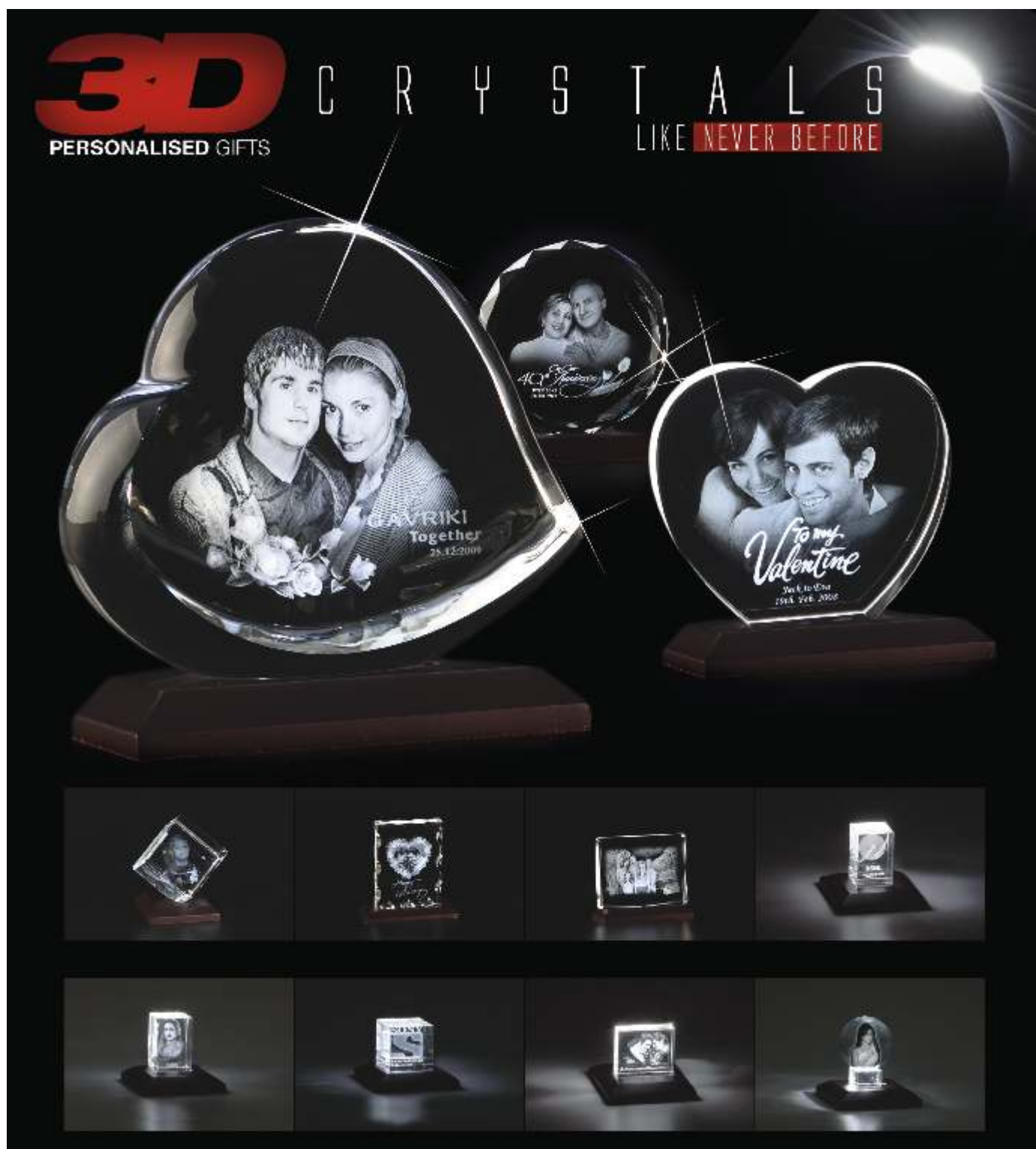
robust team
resilient infrastructure





3D gifts

for the first time in India



THE INDIAN

salt lake

Only 1000

Kolkata Live

Made for each other



NEW BUDDY TEDDY

Biggest sensation in the city of Kolkata
It's a personal life story

With 1000 copies in hand, the book is a must-have for all who love to read. The book is a collection of stories from the lives of the people who have lived in the city of Kolkata. It is a book that is a must-have for all who love to read. The book is a collection of stories from the lives of the people who have lived in the city of Kolkata. It is a book that is a must-have for all who love to read.



Some people are so afraid of the word "cancer" that they avoid any medical tests that might reveal a tumor. But if you're a smoker, you should know that the only way to find out if you have lung cancer is to get a chest x-ray. And if you're a woman, you should know that the only way to find out if you have breast cancer is to get a mammogram. So, if you're a smoker or a woman, you should know that the only way to find out if you have cancer is to get a chest x-ray or a mammogram. And if you're a smoker or a woman, you should know that the only way to find out if you have cancer is to get a chest x-ray or a mammogram.

STYLE STOP

[illegible][illegible]

A STORE VISIT BY A FILMI CAST & CREW
PLUS AN ALBUM LAUNCH & STYLE TALK

Getting personal

James Middleton (left), Heather Hulse (center) and Ben Stanger at Home in World's First Mall

Sherlock Holmes is a name that has been in the public mind for more than a century. The character was created by the English writer Sir Arthur Conan Doyle, who first introduced him in 1891 in the story "A Study in Scarlet." Since then, the character has become a household name, and his adventures have been adapted into numerous films, television series, and books. The character is a detective who solves mysteries using his keen intellect and deductive reasoning. He is often depicted as a man with a long, thin face, a deerstalker hat, and a pipe. His most famous residence is 221B Baker Street in London. The character has become a cultural icon, and his name is often used to describe a person who is very intelligent and observant.

The collage consists of four magazine covers. The top-left cover is for 'htcity' magazine, featuring a woman in a bikini and the headline 'Friends forever'. The top-right cover is for 'Calcutta Times' magazine, featuring a man holding a teddy bear and the headline 'Smart to the T'. The bottom-left cover features four people (two men and two women) and the headline 'Designers Dey and Rai (second from right) and actress Shikha Chatterjee (right) selected winners for a Paro'. The bottom-right cover features a woman holding a teddy bear and a man's face in the bottom right corner.

[illegible]

Three women are smiling and holding a large bouquet of flowers. The woman on the left is wearing a red top, the woman in the middle is wearing a patterned top, and the woman on the right is wearing a red top. They are all looking towards the camera.

Picks of the month

THE CITY Weekend
we

[illegible]

আনন্দবাজার পত্রিকা
কাজের বাজার

[illegible]

That extra special touch

বাজার পত্রিকা
জর বাজার

হাজারে উষ্ণতাই বসার উপজীব্য

[illegible]

here's what our customers have to say



I once gifted Damini with a mug which had her & Barbie's picture. We're best friends since then!

Sejal, New Delhi



I love Presto's products for the simple reason that I can write what I want. There's no better gift than your own involvement in its making!

Rashmi Sen, Kolkata



My house has a number of Presto products displayed on the walls and side tables. Displaying your prized moments make the best showpieces!

Paromita Mukherjee, Kolkata



I have found Personalised Certificates & Awards very inspiring for our team. Thanks to Presto, they always come up with something new for our team to cherish!

Gopi More, CMD, Torsa Machines Ltd.



We use Presto's Personalised Mementos whenever we have official or Guest felicitations and other such gatherings. Their vast range and quick turn around time of few hours come extremely handy to us.

Niraj Dhote, Chairman, Calcutta Round Table



our moment of pure pride



Hon. President of India handing out a Presto Award



let's hear from some of our existing franchisees

"I started as a unit franchisee at Guwahati in 2006 and upgraded myself as Master Franchisee. Today, I have a chain of 5 Presto Stores under me in my area."

- Raja Gohain, Exponential Inc., Guwahati

"I was looking for a business that would involve creative skills and also offer flexi work timings. Presto is a perfect format where I can meet all my personal commitments with ease."

- Sandeep Pagaria, Bengaluru

"Presto's Business Model is so user friendly that we maintain our work-family balance very easily. At the same time the margins are very attractive and the break even could be achieved in just 6 months!"

- Roby Pidiyath & Santee Pidiyath, Cochin

IMAGES ★ MOST ADMIRED RETAILER OF THE YEAR ★ LEISURE

India Retail Forum is the most prestigious event for the Retail Industry in India. IRF as it is popularly known takes place at Renaissance Hotel in Mumbai every year and the who's- who of the Indian Retail Industry are present at this conference of great minds. You imagine any big Retail brand or their CEO's, they are all there at the IRF.

It is amongst these big ticket brands that Presto has emerged as "The Most Admired Retailer- Leisure" at a glittering Award Ceremony held on 26th September 2013 in front of an August Retail Fraternity.

It's time to celebrate and congratulate each one associated with Presto in any capacity. This recognition will go a long way in building the brand and it's acceptability in the most prestigious Shopping Malls across India and add stimulus in each of us to reach even higher goals.



Mr Amitabh Bachhan being gifted a 3D Crystal made from Presto by Mr. Vishwas Chandwaskar, our Franchisee in Bhopal who was on the hot seat.

The episode was telecast on 20th and 25th Oct 2013.

We wish him all the very best and thank him for doing Presto so very proud!!



Presto®

PERSONALISED WONDERS

Gifts | Awards | Mementos | Premiums | Office Rubber Stamps

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